



# **Symposium Student Competitions**

## **Rules & Judging Criteria**

## 10-minute Research Pitches

Students can win the chance to pitch their research and be officially featured at the global Symposium.

### Requirements:

Initial entries including all the submission elements 1-4 in the table below must be submitted to [accreditations@cips.org](mailto:accreditations@cips.org) by 18:00 BST on 31st July.

The 9 shortlisted finalists- will be selected based on the judging criteria detailed below, and we will contact them by 28th August to confirm who has been selected.

Having developed their research at this stage, the selected students will be required to complete the final two slides (Submission element 5 in the table below) by 29th September, in preparation for the Research Pitch Presentations.

The 9 finalists will receive certificates of recognition and be featured in Supply Management online as “ones to watch” for the future!

- Finalists **MUST** be available to attend and present during the Symposium, **10:00-13:00 BST, 12 October 2023**
- And **MUST** be able access a computer, microphone and webcam as the Symposium will be hosted online.
- All Attendees **MUST** be a member of CIPS to take part in this event. Complementary membership is provided to all students on a CIPS accredited university programme. Course Directors have details about how to register for membership (if not already done so).

## For Students – the submission elements

### By 31st July : for Judges selection of 9 “Research Pitchers”

1. A draft abstract for your research thesis/dissertation. (Max 400 words)
2. The initial submission slides (slides 1-3 as detailed below)- in PowerPoint with script/notes clearly framing your proposed talking points on the aims and purpose of your research.
3. A Two “learning reflective” questions at this point in your research, that you hope to be able to answer in October at the Symposium:
  - **Q1:** A question based on your research subject focus area which you hope to be able to answer as a result of your research.
  - **Q2:** A question based on your personal challenges, learning goals, perceived difficulties, or concerns, which might provide some insight and support to future students embarking on their research projects.
  - These questions will form part of the Q&A if you are selected to present a Research Pitch.
4. A short (max 2-minute) video as a YouTube, Vimeo link, or attachment, for the judging panel, explaining why you think your research project has merit and why you’d like to be selected to present at the symposium. **This video will only be used as part of the judging screening and will not feature as part of the Symposium**

### Submission elements: by 29th September – ONLY required from the 9 selected “Research Pitchers”

5. **If you are selected, also provide:** The final submission slides (slides 4&5)- in PowerPoint with script/notes completing your research presentation, which will be no more than 10 minutes.

**The Overall PowerPoint presentation for Research Pitches must follow the following structure:**

<p><b>Slide 1</b></p>	<p>Holding title slide</p> <ul style="list-style-type: none"> <li>• Title of your Research Pitch.</li> <li>• Your name, your university and the title of the degree programme you are studying.</li> </ul>
<p><b>Slide 2</b></p>	<p>Framing the question – introducing your focus area</p> <ul style="list-style-type: none"> <li>• What is the topic area that you investigated/ are <b>investigating</b>?</li> <li>• What are the specific research <b>questions</b> that you set out to answer? (Script/notes Max 300 words)</li> </ul>
<p><b>Slide 3</b></p>	<p>Pitching the purpose– persuasive argument</p> <ul style="list-style-type: none"> <li>• <b>Why</b> is this question important to answer?</li> <li>• How can <b>this area</b> change/impact on our profession? (Script/notes Max 300 words)</li> </ul>
<p><b>Slide 4</b></p>	<p>Sharing your view – led by your research <i>(Only required if selected)</i></p> <ul style="list-style-type: none"> <li>• What was your methodology?</li> <li>• What are your <b>conclusions</b>? (Script/notes Max 300 words)</li> </ul>
<p><b>Slide 5</b></p>	<p>Showing the space– compelling next steps to pick up on <i>(Only required if selected)</i></p> <ul style="list-style-type: none"> <li>• What were the <b>limitations</b> or areas of weakness in your research?</li> <li>• Where are is the space to <b>carry this research forward</b>? (Script/notes Max 300 words)</li> </ul>

**Rules:**

- Static PowerPoint slides are permitted (no slide transitions, animations, or 'movement' of any description).
- Final Presentations will be limited to 10 minutes maximum; if selected to present, your session will be hosted by a moderator who will stop you after 10 minutes if you exceed this time.
- A (draft) abstract of no more than 400 words should be submitted.
- The 2 reflective questions must be submitted at the same time as your presentation and introduction video.

**Selection Criteria:**

The selection criteria applied by the judging panel in shortlisting the 9 speakers to feature on the Symposium agenda as follows:

- Was the thesis topic communicated clearly and made appropriate and interesting to an intelligent but non-specialist audience in the presentation submitted?
- Based on the initial slides and abstract submitted, do you know/ were you persuaded about what is significant about this research?
- How much would you now like to know more about the speaker's research?
- Did the 2 reflective questions from the candidate show good insight and promote discussion around their learning & research process?

Each section scored out of 10 by judges. Total score (Max 40).

## 3MT Competition

Students can win the 2022 best 3-Minute Thesis award and be featured in Supply Management online.

### Requirements:

3MT entries must be submitted as a YouTube or Vimeo link to [accreditations@cips.org](mailto:accreditations@cips.org). Entries close at 18:00 BST on 5th September.

The 5 shortlisted finalists will be contacted by 25th September to arrange video upload to CIPS/YouTube channel for a “peoples vote” to determine their winner. The People’s vote will run from 30th September to the live announcement of the winner during the Symposium event on the 12th October.

The 5 finalists will receive certificates of recognition and the Judges overall winner will receive an award. The finalists will also be featured in Supply Management online alongside the Research Pitch finalists.

Students MUST be a member of CIPS to take part in this event. Complementary membership is provided to all students on a CIPS accredited university programme. Course Directors have details about how to register for membership (if not already done so).

### Submission elements: by 11th September

A (max) 3-minute pre-recorded video via YouTube or Vimeo link, incorporating the use of 1 single slide. Video must meet the following criteria:

- Filmed on the horizontal;
- Filmed on a plain background;
- Filmed from a static position;
- Filmed from one camera angle;
- Contain a PowerPoint slide (top right corner/right side/cut to)

## Rules:

- A single static PowerPoint slide is permitted (no slide transitions, animations or 'movement' of any description, the slide is to be presented from the beginning of the oration). This can be visible continuously, or 'cut to' (as many times as you like).
- No additional electronic media (e.g. sound and video files) are permitted. No additional props (e.g. costumes, musical instruments, laboratory equipment) are permitted.
- Presentations are limited to 3 minutes maximum; competitors exceeding 3 minutes are disqualified.
- Presentations are to spoken word (e.g. no poems, raps, or songs).
- Please note: competitors \*will not\* be judged on video/ recording quality or editing capabilities (optional inclusions). Judging will focus on the presentation, ability to communicate research to a non-specialist audience, and their PowerPoint slide.
- In selecting the 5 finalists and eventual Judges winner, the decision of the Judges is final.

## Judging Criteria:

Each entry we receive will be assessed on the three judging categories and sub criteria listed below. A shortlist of 5 "finalists" will be selected to feature in a "peoples vote" in the run up to the Symposium. The overall winner will receive a CIPS prize.

### Comprehension and Content

- Presentation provided clear background and significance to the research question
- Presentation clearly described the research strategy/design and the results/findings of the research
- Presentation clearly described the conclusions, outcomes and impact of the research

### Engagement and communication

- The oration was delivered clearly, and the language was appropriate for a non-specialist audience
- The PowerPoint slide was well-defined and enhanced the presentation
- The presenter conveyed enthusiasm for their research and captured and maintained the audience's attention

Each section scored out of 7 by judges. Overall score (Max 14).